

KEIZER COMMUNITY LIBRARY

A GEM IN THE HEART OF THE KEIZER COMMUNITY

ANNUAL REPORT





Our Mission

is to be a dynamic organization that enhances the lives of patrons by connecting them to the world's wisdom, knowledge, and culture through open access to information and creative expression in many formats.

Established in the summer of, Library
is a 501(c)(3) non-profit organization.
Federal tax identification number 93-1180466.

Our Board President



We have inherited this incredible library because of those who came before us cared enough to invest their time and efforts in our community.

Paula Guiles
Board President

Our Library Manager



As we celebrate the Library's 32nd anniversary, we are renewing our commitment to ensuring access to learning opportunities for all.

Vicki Brammeier
Library Manager



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Leadership

Keizer Community Library (KCL) has an active and passionate working BoardDirectors with diverse experience in financial services, education, publishing, library sciences, community services, nonprofit administration, design and project management. All share a passion for the library and a commitment to its continuing success; they are generous in giving their time, insights, experience and skills toward this goal, in accordance with its bylaws and mission.

Board Officers

Paula Guiles, President

Mary Sasaki, Vice President

Bill Leach, Treasurer

Gayle McMurria-Bachik, Secretary

Board of Directors

Elaine Goff

Jacquie Klose

Chris Melquist

Libby Seil

Kathy Thomas

Lyndon Zaitz

Linda Llanos, Youth Board Member

Library Manager

Vicki Brammeier

Committees

Board Recruitment
Finance
Volunteer Management
Youth Programs

Workgroups

Collections
Events
Grants
Promotions

Youth Board Members

In 2018 a policy, assuring a youth point of view on the Board was approved, in turn, providing a youth-oriented voice at the highest governance level of the organization.

Since that time, each year the Board selects one student to serve as a full voting member who participates in setting policy and contributing toward the growth and direction of the library.

High school seniors who are either home schooled in Keizer or attend McNary or McKay High Schools are eligible to apply for a one-year term.

To date, the library has benefited from the participation of two Youth Board Members, both from McNary High School.



Angel Olmos



Linda Llanos

“We cannot always build the future for our youth,
but we can build our youth for the future.”

Franklin Delano Roosevelt

VOLUNTEERS: OUR GREATEST RESOURCE

Demonstrating Keizer's pride, spirit, and volunteerism in action, KCL is run by an all-volunteer staff. The friendly person at the circulation desk is a volunteer, programs are coordinated and provided by volunteers, our Library Manager and KCL's Governing Board are volunteers as well!

Over 40 volunteers supported KCL by giving 4,800+ hours of their time. Valued at \$25.43 per hour, by the Independent Sector, KCL received in excess of \$124,400 worth of in-kind support.

Volunteers support KCL by...

- Sorting, cataloging, and shelving donated materials
- Checking media in/out, helping patrons find great reads
- Serving on committees and workgroups, Volunteers develop and run our programs and events and, as "Ambassadors" of the library, they also promote them
- They recruit, screen, train, and mentor new volunteers
- Volunteers reflect the ideas and concerns of the community and therefore bring special awareness to the library's planning and administrative processes

Art Burr Champion Award



Named in honor of Art Burr, the first recipient in 2015, the Art Burr Champion Award honors individuals, businesses and/or organizations for extraordinary service to the Library. Volunteer, Mary Sasaki, was awarded this honor for her outstanding support and service.

Mary Sasaki

We Thank Our Volunteers

If not for our volunteers, there would be no library in Keizer

Kris Adams	Madison Lietz
Bill Anning	Christina Linn
Rose Aplington	Wray Lipton
George Bachik	Linda Llanos
Jon Belfanti	Madison Lietz
Jon Brammeier	Steve May
Vicki Brammeier	Gayle McMurria-Bachik
Jamie Clarke	Chris Melquist
Aileen Cochran	Holly Noone
Carolyn Criteser	Angel Olmos-Lopez
Faith Danner	Jennifer Ori
Jennifer Drew	Mary Pardo
Bev Ecklund	Felicitous Parker
Roberta English	Pam Powers
Isabella Fox	Marylin Prothero
Vickie Garvin	Carol Punch
Richard Goff	Summer Reyes
Gabe Grechny	Dave Rieck
Carol Groff	Natalie Rieck
Paula Guiles	Joyce Riggj
Dj Herring	Daisy Santana Hickman
Carter Hickman	Mary Sasaki
Michael Hickman	Vicki Schain
Jacquie Klose	Anna Schuler
Monk Konner	Libby Seil
Doug Kroll	Bill Shelton
Lana Kroll	Janet Templar
Dixie Landry	Kathy Thomas
Bill Leach	Marilyn Tjaden
Amy Lietz	

Ways to Support the Library

Keizer Community Library is a 501(c)(3) non-profit organization, Federal tax identification number 93-1180466. The fair market value of donated items and monetary donations are eligible itemized deductions on your tax return.



We are deeply grateful to donors, at every level, all of whom make it possible for KCL to continue providing the essential services that people in the community count on every day.

On-going donations of books, audio books, music CDs, VHS/DVD movies, jigsaw puzzles, board games, sheet music, and library related media support KCL toward keeping our shelves filled with a variety of materials. Donated items not included in our collection are sold at our annual book sales, which in turn, raises funds for operational costs.

The community also supports KCL by shopping at [Fred Meyer](#) with their Rewards Cards and at [AmazonSmile](#), which is operated by Amazon, with the same products, prices, and shopping features as Amazon.com.

The Oregon Cultural Trust tax credit is a unique way the State funds cultural organizations, like the Library, into perpetuity. To qualify, first make a donation to KCL, then make a matching gift to the [Oregon Cultural Trust](#).

With thanks to Volunteer Grant Writer, Mary Sasaki, KCL also received grants including a \$5,000 grant from Oregon Community Foundation to replace 6 computers (hardware and software) and Salem Cherriots bus passes from United Way of the Mid-Willamette Valley, a value of \$600. Library patrons who need a ride to or from the Library are offered one daily adult bus pass for the patron, plus youth passes for children with the adult patron, as long as the supply lasts.

With Great Appreciation

We Thank Our Donors

JoAnne Beilke	Edward & Wray Lipton
Linda Bergerson	Chris McKinney
Jon & Vicki Brammeier	George & Gayle
Bricks and Mini-Figs	McMurria– Bachik
Kathy Cholod	Men of Action
	Chamber of Commerce
Copy Cat	Oregon Community
Sharon Diebel	Foundation
Patricia Fischer	Marylin Prothero
Dell & Rich Ford	Willian & Gene Quinn
William & Patricia Galligan	Reader's Guide
Sam Goesch	Scott & Kay Reichlin
State Farm Insurance	Natalie & Dave Rieck
Dj Herring	Sam & Mary Sasaki
Homegrown Theater	Sid & Vickie Schain
City of Keizer	Kathy Thomas
Keizer Arts Association	Lin Tilman
Keizer Heritage Center	Steve Trout
Keizertimes	Charles & Ellen Weyant
Jacquie Klose	Lyndon Zaitz
Juan Young Trust	
Nancy Laible	

“A library is not a luxury, but one of the necessities of life.”
Henry Ward Beecher

Library Services

Circulation

With thanks, in great part to donations received from our community, KCL has over 1, 500 items in the collection including recently published and popular novels, graphic novels, inspirational fiction, large print books, and a non-fiction section. We also have audio books on tape and CD, as well as DVD and VHS format movies.



We have young adult books and children's area with books, movies, a computer, and activities. KCL has also been fortunate to make available the *Oregon Battle of the Books* collection for 3rd - 12th grade students.

We also have a growing collection of books in Spanish for adults, young adults, and children.

Books (and More) for Sale

Our annual book sales bring the community together through the love of literature with a collection of paperbacks, hardcovers, and books on tape encompassing all genres. Also included in the sale: music CD's, movie DVD's/VHS, puzzles, and games.



Our two book sales raised over \$5,000 in support of the library.

During the year, overstocked items are also available for purchase in the library.

The Steve Prothero Computer Center

Established in 2013, with thanks to grants from the Collins Foundation and Keizer Rotary Foundation, along with a generous donation by Steve and Marilyn Prothero, the Steve Prothero Computer Center provides free use of four computers stations with Microsoft Word/Excel and internet access. As well as copier/printer access at a nominal fee.



A popular service, with over 3,200 users, the computer stations, available for use by the public on a first-come first-served basis, were used to access emails, create resumes, apply for jobs, search for housing,

academic research, enjoying games and videos. In June, the computer center technology was updated with thanks to a grant from Oregon Community Foundation. Free Wi-Fi (wireless) access is available at all times.

Services for Hearing Impaired and Spanish Speaking Patrons

Volunteers proficient in American Sign Language and Spanish were available to help patrons during identified shifts.



Programs

As a cornerstone of the community, KCL is focused on offering free programs which additional opportunities for learning as well as entertainment. As an integral component of the library's services, programs aid in expanding our role as an invaluable community resource.

Youth Programs

Building a lifelong love of reading and learning is the goal of the KCL's programs, targeting children from birth through teenage years, encouraging them to explore, learn, and enjoy, our collection includes picture books, chapter books, early readers, young adult novels, as well as audio books and movies.



Our youth area includes a dedicated computer, set up specifically for use by preschoolers up to 5th graders with internet access to educational games and kid-friendly websites.

Stories in the Stacks with Summer

Preschoolers, with their adults, enjoyed an hour of stories, crafts, and music every Thursday morning, with Volunteer Summer Reyes.

Summer's story time children to the magic of books, helping them to know sounds, words and language, and develop early literacy skills. They learned to love the value of books and stories. Sparking their imagination and stimulating their curiosity, story time also helped to develop their brains, social and communication skills.



3rd Thursday Lego Club

To some, Lego is just a toy; the educational benefits of playing with the colorful, multi-faceted bricks aren't always clear.

However, there are eight key benefits of creating, configuring and crafting with Lego which have been identified including: promoting fine motor skills, improving creativity, developing communication skills, boosting problem solving and mathematical thinking, to name just a few.



Kids with their grown-ups joined us, each 3rd Thursday of the month, for an hour of Lego play, hosted by Volunteer, Rose Aplington. We provided the Legos, the kids engaged their imaginations. They even entered their work in the Oregon State Fair!

Summer Reading & Book Club

During the summer KCL, along with libraries across the country, celebrated space exploration in their summer reading programs. The slogan "A Universe of Stories" was chosen to inspire toddlers to teens to dream big and create their own stories. Prizes and activities also encouraged participants to read for enjoyment, increase their confidence, and become familiar with a variety of genres.



As part of the Summer Reading program KCL also hosted a children's Book Club. Each participant received 3 free books (to keep) and participated in discussion sessions led by a volunteer facilitator.

With thanks to the generous donation of the Juan Young Trust, the cost of the books were fully covered.

Community Programs

Meet the Author Series

KCL featured local author talks by Jillian Torassa, author of the 3-book series *Rebel Thirds*, *Scorned Seconds*, and *Fallen Firsts* and Kim May author of *The Moonflower*. Our author events are both entertaining and informative as authors share excerpts from their books, explain their writing processes, and answer questions.



Jillian Torassa

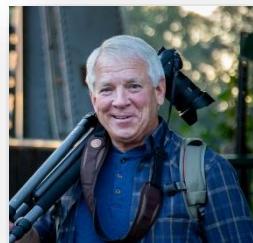


Kim May



Featured Artist Event

Nationally recognized, award-winning fine art photographer, Bill Leach, who specializes in historical sites and landscapes shared tales of Oregon's early cultural history and how it has influenced his life and his photographs. Following his presentation, Bill opened the floor to questions and a viewing of his picturesque fine art prints.



Bill Leach



Workshops and Classes

Learning at the library is instructive, fun and free. This past year classes and workshops included:

- Preserving the Harvest: canning, drying techniques, and recipes by Marion County Food Preservers.
- Digital photography from basics to advanced camera settings, techniques, and post processing - instructed by Bill Leach.
- Beginner to intermediate computer and cell phone instruction, with hands on sessions, tailored to individual's needs, instructed by volunteers Jacquie Klose and Wanda Blume.

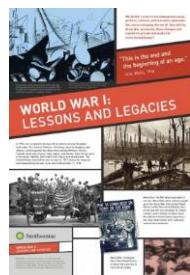


Collections and Exhibits

Intended to provide a moment of delight or contemplation, the collections and exhibits on display offer a range of experiences including...

Personal collections featuring community members' treasures such as panda bears, vintage dolls, X-Ching tea pots, zebras, and German beer steins, to name a few.

A World War I: Lessons and Legacies poster, a gift from the Smithsonian Institution Traveling Exhibition Service, exploring the history of the Greatits impact on American life.



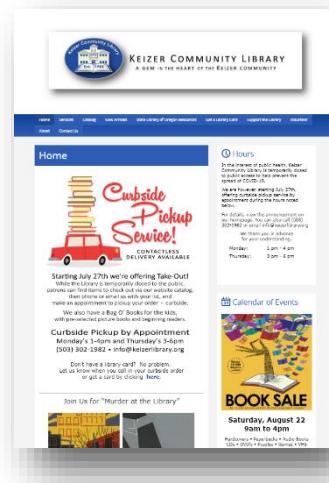
Taking part in the nationwide Days of Remembrance, an effort to honor victims of the Holocaust and Nazi persecution, the library displayed reminders of our responsibility to confront hatred, prevent genocide, and promote human dignity.



Website

Having updated the appearance and content of the [website](#), we engaged 32,000+ visitors and received 74,000+ hits. Visitors to the site can find listings of our upcoming events, programs, book sales, community support and public service announcements, a listing of our services offered, access to our collection catalog and posts announcing new book arrivals.

Don't have a library card? Our site will walk you through how to get one. Additionally, our website provides different ways you can support the library through donations and/or by volunteering.



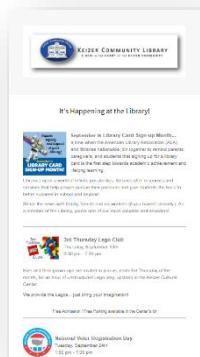
Social Media

Extending our community outreach beyond the website, the library also maintains a presence on [Facebook](#) and [Twitter](#) with content appealing to youths and adults who may or may not currently be patrons of the library.

In order to provide direction as to the types of library related posts including, but not limited to the list below, a Social Media Content Guide has been developed. This guide includes engaging, relevant content which has either been created or curated with the intention of building the library's brand, providing educational value, reaching a wider audience and in turn growing the number of followers and patrons.

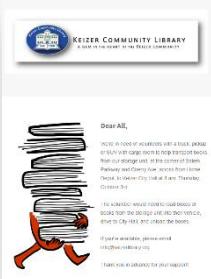
- Event and Program Announcements
- Fundraisers, Book Sales
- Book Reviews
- Educational and Entertaining Articles and Resources
- Health Bulletins and Community Alerts

Newsletters



Our email newsletters sent to friends, patrons, and volunteers, is yet one more way we engage with our community.

Quarterly newsletters to friends and patrons announce changes and recent additions at the library, upcoming events, fundraisers such as Giving Tuesday and December's annual Giving Tree which collects gifts for foster children. We also promote our events, programs, and community services including hosting National Voter Registration Day.



Monthly email newsletters to our volunteers include calls for assistance with events, programs, and fundraisers such as our annual book sales. Newsletters also share updates and changes, celebrates good news, reminds them of upcoming activities, and most importantly - we express our thanks and appreciation for their time and commitment to the library.



The Year At a Glance

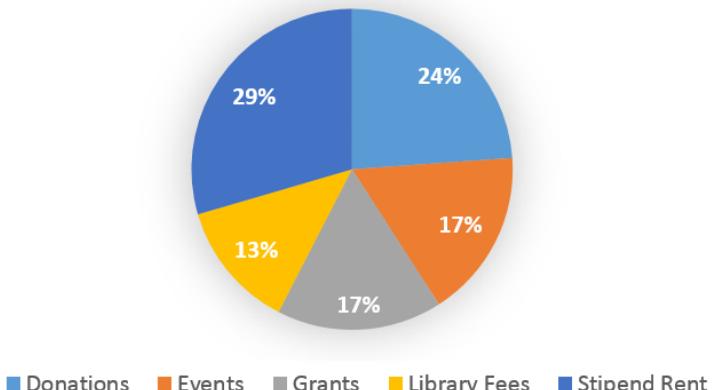


Financials: Income and Expenses

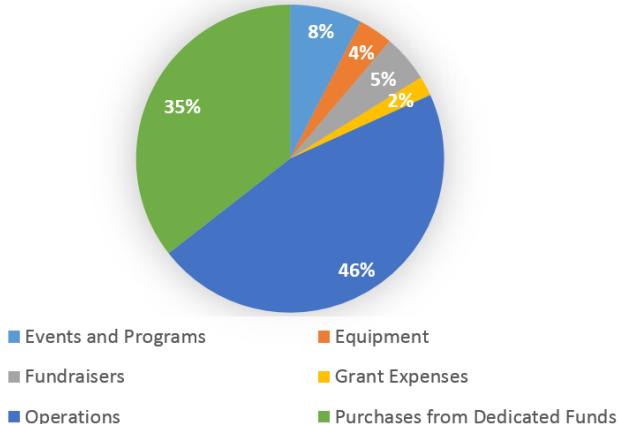
In addition to the responsibilities of the day-to-day library operations, the Library Manager is also accountable for budgeting and the allocation of resources. Accountable for fiscal oversight, each month the Board reviews the financial reports provided by the Manager.

The following graphs provide an overview of the Library's income and expenses.

Income



Expenses



With Appreciation

Keizer Community Library thanks Willamette University for their grant, in support of creating this report, in the form of assistance from University student, Christopher Mann.

We also thank our Board and Library Manager for their contributions and collaboration in the project.



Keizer Community Library

a gem in the heart of the Keizer community

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